







Company Details Confidential



#JOB-2409617



40 Princes Street, Cork, Co. Cork, T12 KW28



No of positions: 1



Paid Position



40 hours per week



To be Confirmed



29/08/2025



26/09/2025

# How to apply

## **Application Method:**

Not available



Open your camera app & point here to view this ad online

# Digital marketing

#### **Application Details**

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the <u>Eligibility and requirements for an employment permit</u> if you are unsure of your eligibility to apply for this vacancy.

## **Job Description**

Manage and optimize paid media campaigns (Google Ads, Meta Ads, TikTok Ads, etc.).

Monitor, analyze, and report on campaign performance using analytics tools (Google Analytics, Meta Business Suite, etc.).

Create engaging content for media, newsletters, blogs, and online campaigns

- Collaborate with the sales and e-commerce teams to increase traffic and conversions.
- Build and manage online partnerships, influencer collaborations, and community engagement.
- Stay updated on digital marketing trends, particularly in e-commerce and the specialty food & beverage sector.
- This vacancy is suitable for Remote/Blended working
- Sector: accommodation and food service activities

## **Career Level**

• Experienced [Non-Managerial]