



Hakim Group



#JOB-2409540



Mullins & Henry (Lucan) Unit 2, Co. Mullins &  
Henry , K78 R998



No of positions : 1



Paid Position



40 hours per week



34000.00 Euro Annually



22/09/2025



20/10/2025

## How to apply

### Application Method :

Not available



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to view this ad  
online



## Global Healthcare Communications & Outreach Specialist

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Global Healthcare Communications & Outreach Specialist – Mullins & Henry

We're proud to be an independent practice where patient care always comes first. Joining us as an Global Healthcare Communications & Outreach Specialist means being part of a team that values clinical freedom, supports your development, and encourages you to bring your personality and expertise to the role.

#### Key Responsibilities:

Coordinate the day-to-day operations across multiple practice locations, ensuring consistent service delivery and smooth workflow between different teams.

Lead digital marketing strategies and patient engagement campaigns that showcase our healthcare services while building stronger connections with both local and global patient communities.

Coordinate patient appointment scheduling and streamline practice flow to improve efficiency and reduce waiting times.

Track, measure, and analyse both practice operations and campaign performance data, reporting insights to improve efficiency and engagement.

Maintain positive supplier relationships while overseeing inventory and stock levels to ensure smooth clinical operations.

Ensure all activities are carried out in full compliance with healthcare regulations, internal policies, and recognised service standards.

Plan, develop, and implement outreach initiatives at both a local and international level, aimed at growing the practice's patient base and expanding awareness of our services.

**Requirements:**

Bachelor's degree in Digital Marketing, Marketing, Communications, Healthcare Management, or a related field.

Strong digital marketing skills with a proven ability to design and execute effective patient engagement strategies.

Excellent communication, interpersonal, and organisational abilities, with an emphasis on professional presentation.

Ability to maintain fluid and natural conversations with patients, understanding their needs and requirements with empathy.

Capacity to coordinate and manage cross-cultural initiatives across different geographic markets.

Applications close: Friday, 17th October

- **Sector:** human health and social work activities

**Career Level**

- Experienced [Non-Managerial]