



Aarval Ltd t/a McDonalds



#JOB-2409530



McDonalds Restaurants Castlettr, Castletroy,
Limerick, Co. Limerick, v94 H029



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



28/08/2025



25/09/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : sinead.aarval@gmail.com



Open your camera
app & point here
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online



Business Analytics Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are seeking a skilled and detail-oriented Business Analytics Manager to lead performance analysis and strategic decision support across our 9 restaurants network (Limerick, Galway, Clare, and Mayo). This role bridges restaurant operations and data analytics, leveraging first-hand operational knowledge and advanced analytical skills to drive efficiency, profitability, and customer satisfaction.

Key Responsibilities

1. Performance Monitoring & Analysis

Track and analyze daily, weekly, and monthly operational and financial performance across multiple restaurant locations.

Monitor key KPIs such as sales, labour utilization, service times, drive-thru performance, and profitability.

Translate raw data into meaningful insights that support operational improvements.

2. Reporting & Dashboard Development

Develop, automate, and maintain performance reports and dashboards using Excel and business intelligence tools (Power BI/Tableau).

Ensure reporting is accurate, timely, and accessible for both management and restaurant teams.

3. Forecasting & Budgeting

Support the budgeting and forecasting process by integrating historical trends, seasonality, staffing requirements, and promotional activities.

Provide data-driven recommendations to optimize resource allocation and financial planning.

4. Operational Partnering

Work closely with Restaurant Managers and Shift Leaders to identify performance gaps and improvement opportunities.

Use operational experience to contextualize data findings and recommend practical, effective

solutions.

5. Cost & Efficiency Management

Analyze labour costs, food waste, utilities, and other controllable expenses.

Provide actionable strategies to improve efficiency without compromising service standards.

6. Marketing & Sales Insights

Evaluate the performance of local and national marketing campaigns, menu launches, and promotions.

Provide insights on customer behaviour, product mix, and sales drivers.

7. Tools & Process Improvement

Improve internal reporting processes and data collection methods.

Implement dashboards and reporting systems that provide real-time performance visibility.

8. Leadership & Communication

Act as the link between the franchise leadership and restaurant teams.

Clearly communicate analytical findings and recommendations in a way that is actionable for both senior management and on-the-ground staff.

Promote a culture of data-driven decision-making within the organization.

Qualifications & Skills

Bachelor's or Master's degree in Business Analytics, Data Science, Finance, or related discipline.

Proficiency in Excel (advanced formulas, pivot tables), SQL, and BI tools (Power BI/Tableau).

Strong analytical, problem-solving, and communication skills.

Ability to balance strategic analysis with operational realities.

- **Sector:** accommodation and food service activities

Career Level

- Professional