



Ariane Dorea Limited



#JOB-2408448



ARIANE DOREA LIMITED, 73 Aughrim Street,
Dublin 7, D07 A337



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



22/08/2025



19/09/2025

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Digital Engagement & Client Relations Specialist

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About the Role

Ariane Dorea, a podiatry clinic based in Dublin, is seeking a creative and proactive individual to join our team as a Digital Engagement & Client Relations Specialist. This hybrid role blends digital marketing with client interaction, primarily through content-sharing platforms. It's ideal for someone passionate about content creation, community engagement, and building meaningful client relationships.

Key Responsibilities

Develop and manage engaging marketing campaigns across platforms including Instagram and TikTok.

Create and edit promotional content, including videos and advertisements (occasional in-office presence required).

Organize online competitions and support participation in local fairs and events.

Maintain and grow the clinic's online presence, ensuring brand consistency and audience engagement.

Respond to client inquiries and appointment requests via content-sharing platforms, particularly Instagram.

Manage and optimize paid advertising campaigns on content-sharing platforms.

Requirements

Fluent in Portuguese – essential for communicating with our primary client base.

Proven experience in digital marketing, especially on Instagram and TikTok.

Completion of a course in marketing for content-sharing platforms (e.g., social media marketing).

Strong creativity and initiative in content creation and campaign development.

Excellent communication and organizational skills.

Comfortable working remotely with occasional visits to the clinic for content creation.

Ability to manage multiple tasks and maintain attention to detail.

Desirable

Knowledge of podiatry is a plus to better assist clients.

Work experience in content-sharing platforms and/or podiatry is considered an advantage.

Company: Ariane Dorea

Location: Dublin (Hybrid)

Contract Type: Permanent (24 months)

Hours: 39 hours per week

Salary: €16.77 per hour

- This vacancy is suitable for Remote/Blended working
- **Sector:** arts, entertainment and recreation

Career Level

- Experienced [Non-Managerial]