



Company Details Confidential



#JOB-2408314



PHX, 12 Ellis Quay, Dublin 7, D07 DD88



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



21/08/2025



18/09/2025

## How to apply

### Application Method :

Not available



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## Marketing Executive

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Our restaurant, The Phoenix Bistro Limited, located at 12 Ellis Quay, Smithfield, Dublin 7, Dublin, D07 DD88 also known as PHX Bistro is a growing name in the gastronomy of Ireland and is seeking a highly motivated Marketing Executive to join our team in Dublin. The successful candidate will play a key role in driving client engagement and business growth through strategic marketing initiatives, with a particular focus on brand awareness, consumer insights, and promotional campaigns.

#### Responsibilities

Conduct market research to identify trends in the gastronomy and food industry, customer preferences, and competitor activities.

Assist in the creation of marketing campaigns, including defining target audiences, pricing, and promotional strategies.

Monitor the progress of advertising campaigns and propose adjustments based on client feedback.

Support the coordination of events, open days, and community engagement initiatives.

#### Requirements

Minimum of 2-3 years of experience in marketing, market research, or a similar role.

Knowledge of market research methodologies and data analysis tools (e.g., Google Analytics, SPSS, or similar).

Excellent communication skills in English (written and verbal).

Ability to work collaboratively and manage multiple projects simultaneously.

Salary: 34,000.00 per year

Work hours: 39 hours per week

#### How to Apply

Please submit your CV and a cover letter to Karolina at [phxbistro.acc@gmail.com](mailto:phxbistro.acc@gmail.com) by 18/09/2025

- **Sector:** accommodation and food service activities

**Career Level**

- Experienced [Non-Managerial]