



Company Details Confidential



#JOB-2408167



Multiple Locations



No of positions : 1



Paid Position



39 hours per week



34000.00-36000.00 Euro Annually



20/08/2025



17/09/2025

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Online Food Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description



Multiple Locations :

- H.B.V. IRELAND LIMITED, Merrywell Bus Pk, Ballymount Rd Lwr, Dublin 12, D12 W327
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This is an exciting opportunity for an ambitious candidate with a passion for food marketing. Asia Market is now seeking a candidate with a genuine interest in food, blogging and online retailing. You will be responsible for helping growing Online Sales and working on Digital Marketing at one of Ireland's largest Asian Retail Supermarkets & B2B Wholesalers. You will help devise a Digital Marketing Plan aimed at maximising both direct Web Sales as well as encouraging footfall into our bricks & mortar Supermarkets.

The Online Food Marketing Executive Assistant will be responsible for:

- Growing Online Sales: Work on monthly Food Promotions & Offers. Ideally the successful candidate should have an aptitude for online product merchandising.
- Digital Marketing: Managing SEO, Paid Search & Email Marketing
- Customer Service: Proactive approach to email enquiries, in-bound phone calls and resolving customer order issues.
- Blogging & Content Marketing: Devising a content plan, blog articles, writing product descriptions
- Operations: Product listings, awareness of stock levels and customer communications
- Social Media: Helping Asia Market build an online community via Facebook, WeChat, Instagram, Twitter

E COMMERCE & ONLINE FOOD MARKETING:

- Ensure that content on the site is maintained and updated so as to give first-rate customer engagement and end-user experience.
- Research and write up Product Descriptions including nutritional information & recipes
- Organise monthly & seasonal Sale Promotions online and promote footfall into Asia Market Supermarket.
- Strong on Customer Service to ensure smooth running of Online Store
- Manage and maximise opportunities to increase targeted traffic to the website through a variety of marketing channels including; Paid Search, SEO, Email & Co-Promotions
- Successful candidate will have awareness of Online Product Merchandising Tactics – How to sell products online.
- Also communicate with colleagues across various Departments including Buying
- Knowledge of Social Media: Use the latest marketing tactics to create customer engagement via Facebook, WeChat, Instagram and Twitter.
- Communicate regular KPI Metrics to Senior Management on the Online Store performance
- Video making for TikTok, IG Reels and Youtube

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 2
- **Minimum Qualification:** Level 9 (incl Post Graduate & Diploma & Master Degree) **OR** Social Media Communications

(Desirable)

- **Ability Skills:** Administration, Communications, Interpersonal Skills, Sales/Marketing
- **Competency Skills:** Decision Making, Problem Solving, Working on own Initiative
- **Languages:** Chinese C2-Master (Fluent)