



TWO INTO THREE LIMITED



#JOB-2407658



2into3, 42 Pearse Street, Huckletree in The Academy, Dublin 2, D02 YX88



No of positions : 1



Paid Position



37.5 hours per week



45000.00 Euro Annually



18/08/2025



15/09/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : shannon.barrett@2into3.com



Open your camera app & point here to view this ad online



Marketing and Communications Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Role Title: Marketing and Communications Manager

About the Role

2into3 are seeking a Marketing and Communications Manager who, reporting directly to the CEO and working closely with 2into3's Senior Management Team, will develop the organisation's next marketing and communications strategy and implement successful calendarised marketing campaigns for each of its Advisory, Funding and Talent service areas.

Principal Duties and Responsibilities include:

Marketing Communications Strategy Development

- Work directly with 2into3's CEO and Senior Management Team (SMT) to devise, develop and implement a measurable marcomms strategy.
- Review and report on the marketing strategy on a quarterly basis, demonstrating alignment and progress against key indicators and targets.
- Create and circulate 2into3's competitor analysis on a bi-annual basis.

Communications Management

- Act as brand guardian, communicating and monitoring style guidelines to ensure brand consistency across all internal and external communications.
- Content creation and management: liaise with heads of practice to suggest and develop thought-leadership content, such as thought-pieces, blogs, impact stories.
- Webinars and event management - propose and support opportunities that promote 2into3's expertise, services, impact, thought leadership and client work and manage events.

Digital Channel Management

- Manage 2into3's social media accounts - publish regular and relevant multimedia content,

consistent messaging and ToV, and track and report agreed metrics.

- Maintain 2into3's CRM system (Salesforce) and create segmented, targeted email campaigns at least twice per month.
- Digital Channels: Maintain and utilise a range of digital marketing tools and platforms such as Zoom Webinar, Google Analytics, Salesforce, SEO, Eventbrite, Wordpress, SmartsUpp, Mailchimp.

Strategic Partnership Management

- Oversee and monitor partnership terms, that they are agreed, upheld and maximised by both partners.
- Cultivate new partnership opportunities through networking.

Requirements

- 3+ years experience of managing marketing and communications campaigns.
- Third level qualification in a related field.
- Ability to work cross-functionally across different business practices, juggle competing priorities and manage multiple projects.
- Experience of, or genuine interest in, working within the nonprofit sector.

Additional Information

Contract: Permanent, full-time (37.5 hours per week)

Annual Remuneration: €45,000

Location: 2into3, Huckletree, in the Academy, Dublin 02, D02 YX88

- This vacancy is suitable for Remote/Blended working
- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]