



Company Details Confidential



#JOB-2407362



Thairish, Main Street, Lismore, Waterford,



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



14/08/2025



11/09/2025

## How to apply

### Application Method :

Not available



Open your camera  
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## Senior Marketing Manager

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Heronmark Limited T/A Thairish seeking 1 Senior Marketing Manager

#### Main Function of the Job:

Lead and execute marketing strategies to promote the restaurant's brand, attract new customers, and increase loyalty among existing guests.

#### Key Responsibilities:

- Develop and implement marketing campaigns to promote the restaurant's menu, special events, and seasonal offerings.
- Conduct market research to understand customer preferences and dining trends in the local area.
- Manage the restaurant's brand image, ensuring consistent messaging across all marketing channels.
- Oversee social media content, website updates, and online advertising to drive customer engagement.
- Coordinate with the chef and operations team to create promotional activities, food festivals, and cultural events.
- Build partnerships with local businesses, influencers, and food bloggers to increase visibility.
- Monitor customer feedback and online reviews to improve brand reputation.
- Analyse campaign results and adjust strategies to maximise return on investment.
- Manage the marketing budget and negotiate with suppliers or media partners for the best value.

39 hours per week

Salary €38500 per annual

€18.98 per hour

Permanent full time 24 months contract

Apply Via Email: [thairishlismore@gmail.com](mailto:thairishlismore@gmail.com)

- **Sector:** accommodation and food service activities

#### Career Level

- Experienced [Non-Managerial]