



Greyhound Racing Ireland



#JOB-2407139

IRISH GREYHOUND BOARD, Shelbourne Pk



Stadiu, South Lotts Road, Dublin 4, D04

W5C3



No of positions : 1



Paid Position



37.5 hours per week



34000.00 Euro Annually



14/08/2025



11/09/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

https://my.hrduo.com/candidate-jobs/Greyhound_Racing_Ireland/4efb282b-1746-40a6-8c78-95d8a18ac574



Open your camera app & point here to view this ad online



Junior Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Rásaíocht Con Éireann (RCÉ) / Greyhound Racing Ireland (GRI) is a commercial semi-state body responsible for the Promotion and Development of Greyhound Racing in Ireland. We are seeking a talented and creative Marketing Executive to join its dynamic Marketing Team. This role offers the opportunity to work with all nine regional stadia across Ireland, bringing our group of stadia brands and events to life through innovative, multi-platform marketing strategies.

Key Responsibilities and Duties:

- Develop and execute marketing campaigns across multiple platforms, including high-quality videos, photography, static social posts, infographics, GIFs, website landing pages, PR, events, press, radio, and more.
- Ensure that all website and social media content is up-to-date, engaging, and aligned with brand guidelines.
- Maintain strong relationships with stadium teams and third-party suppliers to ensure high-quality content production.
- Provide creative input and assist in developing promotional programs, marketing campaigns, and special projects.
- Collaborate closely with cross-functional teams and assist other GRI departments with marketing needs, including internal advertising channels.
- Manage event projects and support the organisation of promotional activities across multiple locations.
- Provide administrative support to the marketing department as required.

Key Skills and Competencies:

- Minimum of 2 years' experience in a similar marketing role.
- Strong organisational skills, creativity, and attention to detail.
- Ability to manage multiple projects across different venues and work in a fast-paced environment.

Terms & Conditions:

Location: Shelbourne Park, Dublin, with one day per week in Limerick.

Salary: €34,000 per annum (€17.43 per hour) based on a 37.5-hour working week.

Contract Duration: Permanent.

Visa Sponsorship: Available for eligible candidates.

- **Sector:** arts, entertainment and recreation

Career Level

- Experienced [Non-Managerial]