



MOMENTUM FITNESS LIMITED



#JOB-2405810



Grove Road, Blanchardstown, Dublin 15, D15

WK79



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



06/08/2025



03/09/2025

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: Momentum Fitness Limited T/a Westside Gym

Job Location: Grove road, Blanchardstown D15WK79

Job Description:

Westside Gym, a fast-growing fitness centre in Dublin, is currently seeking a Digital Marketing Analyst to join our team. The ideal candidate will have a strong analytical mindset and creative approach to drive our digital strategy and improve online member engagement.

Key responsibilities:

Develop and implement digital marketing strategies aligned with business goals;

Manage paid media campaigns (Google Ads, Meta Ads);

Track KPIs and prepare performance reports;

Conduct consumer behaviour analysis and market trend research;

Coordinate with internal staff to ensure campaign alignment with gym services and promotions.

Job Requirements:

Minimum of 1 year of experience in digital marketing

Experience with marketing automation platforms will be considered an advantage.

Background in fitness, wellness or lifestyle sectors is desirable

Salary: €34,000 per annum

Hourly rate of pay: €16.77

Working Hours: 39 hours per week

Start Date: 06/10/25

Contact: Amina Mandzuka

Send CV to: amina@westsidegym.ie

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]