



KF INTERNET SOFTWARE LIMITED



#JOB-2405246



IRISH ROCK N ROLL MUSEUM, Temple Bar
Music Ctr, Curved Street, Dublin 2, D02 RD26



No of positions : 1



Paid Position



40 hours per week



34000.00-35000.00 Euro Annually



30/07/2025



27/08/2025

How to apply

Application Method :

Not available



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online



Marketing Coordinator

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

KF Internet Software LTD is looking to recruit a Marketing Coordinator for two their tourist attractions. The applicant should be passionate about culture and tourism and have at least 3 years' experience in a similar role. The position is full time.

Duties will include:

Marketing products by developing and implementing advertising campaigns.

Tracking sales data, maintaining promotional materials inventory, maintaining databases, and preparing reports.

Implementing marketing and advertising campaigns by assembling and analysing sales forecasts; preparing marketing and advertising strategies, plans, and objectives; planning and organizing promotional presentations; and updating calendars.

Keeping promotional materials ready by coordinating requirements with the graphics department, inventorying stock, placing orders, and verifying receipt.

Researching competitive products by identifying and evaluating product characteristics, market share, pricing, and advertising; maintaining research databases.

Planning meetings and trade shows, establishing contacts, developing schedules and assignments, and coordinating mailing lists.

Generating relevant content for the museums' social media accounts, overseeing and developing sales through online competitions and campaigns

Keeping website, social media and booking platforms updated - this includes but is not limited to ticketing, policies, announcements, posts.

Generating and monitoring additional ticket sales generated by various booking outlets (physical and online 3rd party sellers)

Lead and manage a small marketing team, overseeing strategy development, campaign execution, and performance optimization across digital and traditional channels to drive brand awareness and business growth.

Knowledge and experience in graphic design will be an additional advantage as duties will also include:

Developing concepts, graphics and layouts for product illustrations, company logos and websites

Briefing and advising the team with regard to design style, format, print production and timescales.

Determining size and arrangement of copy and illustrative material, as well as font style and size

Preparing rough drafts of material based on an agreed brief

Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

Job Type: Full-time

Pay: From €34,000.00 per year

Benefits:

Bike to work scheme.

Company events

Employee discount

Sick pay

Store discount.

Schedule:

Monday to Friday

Supplemental pay types:

Performance bonus

Education:

Bachelor's (required), Master's (recommended)

Experience:

Digital marketing: 3 years (required)

Language:

Good command of the English language (written and spoken, required)

- **Sector:** arts, entertainment and recreation

Career Level

- Experienced [Non-Managerial]