



BUCK AND HOUND LIMITED



#WPEP-2404987



Brigid House, 38 Clarendon Street, Dublin 2,
D02 KD52



No of positions : 1



Work Placement Experience Programme



As per WPEP guidelines



Work Placement Experience Programme



31/07/2025



25/09/2025

How to apply

Application Method :

This programme is for jobseekers that are in receipt of a qualifying social welfare payment and those transferring from a social welfare scheme. Full eligibility details are available [here](#)



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Marketing Assistant - WPEP Scheme

Application Details

This Work Placement Experience Programme provides Participants with an opportunity to gain meaningful work experience, learning and training while on the programme. This programme is for jobseekers who are in receipt of qualifying social welfare payments and those transferring from a social welfare scheme or an ETB Training Allowance. Your eligibility for this programme will be verified by the Department as part of the application process.

Job Description

Buck & Hound is a Dublin-based communications agency working with some of Ireland's most exciting brands across the lifestyle, hospitality, food, and automotive sectors. Our core services include PR, influencer marketing, social media management, content creation, events and brand strategy.

Established in 2016, we've built a reputation for smart, effective, and culturally aware campaigns. Our team is highly collaborative, curious, and driven by results. We're passionate about great storytelling and helping brands find their voice.

During the 6-month placement, the participant will gain practical experience in various aspects of working as a Marketing Assistant. On a daily basis, you will be trained in creating and scheduling content for social media, supporting live campaigns, contributing to brand research, drafting press materials and helping to keep the agency running smoothly.

The participant will assist and learn their duties under the supervision of an experienced member of staff. You will always be working as part of a team that will be there to offer any support needed.

The successful candidate will assist and be mentored in the following activities:

- Supporting the team in the planning and promotion of PR campaigns and client events
- Learning how to build brand presence across digital and traditional media
- Gaining experience in social media scheduling, monitoring, and reporting
- Assisting with influencer and press outreach
- Drafting creative content including captions and blog posts
- Performing administrative tasks such as tracking coverage, updating databases, and supporting meetings
- Supporting the development of campaign plans and new business proposals

This is a training and work experience opportunity, no prior experience in this role is necessary.

Sector recognised training will be provided to support your placement. Participants are eligible to participate in the WPEP QQI Work Experience Module which was developed by the Education & Training Boards in collaboration with the Department of Social Protection.

Role Description

Formal Training:

- WPEP QQI Work Experience Module
- Social Media Marketing
- Coaching on business writing skills for emails and reports
- Introduction to public relations, influencer campaigns, and events
- Use of agency tools such as media monitoring and measurement platforms

Informal Training:

- Creating and scheduling content for social media, blogs and client comms
- Communication and collaboration within a creative team
- Campaign admin and organisation
- Trend research and cultural insight gathering
- **Sector:** administrative and support service activities

Career Level

- Not Required

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 0