



Galway City Council



#JOB-2403097



GALWAY CITY COUNCIL, City Hall, College
Road, Galway, Co. Galway, H91 X4K8



No of positions : 1



Paid Position



35 hours per week



80967.00-107004.00 Euro Annually



31/07/2025



21/08/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : recruitment@galwaycity.ie

URL :

<https://www.galwaycity.ie/human-resources>



Open your camera
app & point here
to view this ad
online



Head of Communications & Corporate Marketing (Five - Year Fixed Term Contract)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Galway City Council is seeking to employ a Head of Communications and Corporate Marketing. Reporting to the Director with responsibility for Corporate Development Directorate, the role is charged with leading the efficient management of Galway City Council's Communications and Corporate Marketing Department and the direction and development of all local authority communications and corporate marketing activities.

The holder of this experienced managerial position will demonstrate innovation, agility and a commitment to leading the development and implementation of a comprehensive communications and corporate marketing strategy that reflects the Local Authority's corporate vision and Galway City's reputation as a location to work, live, visit and invest in.

The Head of Communications and Corporate Marketing will be required to work closely with the Chief Executive, Senior Management Team, Mayor and Elected Members to deliver effective communications and corporate marketing campaigns that promote the strategic corporate objectives of Galway City Council.

The duties and responsibilities of the post involve but are not limited to the following:

A strategic role within the Corporate Development Directorate in leading and implementing the communication and promotion of the vision, values and objectives of Galway City Council's Corporate Plan.

Coordinate communications and corporate marketing in all sections of Galway City Council and its strategic partners to ensure that there is a coordinated approach to developing a positive brand that is clearly identifiable and connected with Galway City.

Set targets, objectives, reporting and key performance indicators relating to all public relations /media and marketing activities across the Local Authority.

Lead out on crisis communication plans and on the ground management.

Develop and promote the Galway City brand to the public, business community, tourists and international investors through dynamic ongoing campaigns across traditional and new media.

Manage the Communications and Corporate Marketing Department and team in the delivery of PR and communications activities ensuring consistent delivery across the organisation.

Ensure the effective training, development and upskilling of the Communications and Corporate Marketing team.

Provide strategic leadership for Galway City Council's communication and corporate marketing function by developing a strategic and integrated approach to engaging the public and other stakeholders.

Direct involvement in the delivery of a smaller and large-scale, cross-directorate public communications campaigns, incorporating traditional and digital media.

In association with Galway City Council's Tourism Department, develop and implement communications and marketing strategies to broaden the reach and deepen the impact of promoting Galway City as one of Ireland's leading visitor destinations.

- This vacancy is suitable for Remote/Blended working
- **Sector:** administrative and support service activities

Career Level

- Managerial