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Business Development Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit.Please review the <u>Eligibility and requirements for an employment permit if</u> you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Business Development Executive

Employer: MWeds Limited

Location: Dublin

Salary: 34k p.a.

Hours: 35 hrs/w

Key Responsibilities

Develop MWeds business plan and strategy, including strategic goals.

Develop MWeds Mission, Vision and Values.

Develop and implement outreach strategies, marketing initiatives, and lead generation efforts.

Conduct detailed market analysis to inform business development strategies and identify

emerging trends

Identify and pursue business opportunities across MWeds services and sectors, considering new markets from different nationalities.

Build strong relationships with internal and external stakeholders.

Promote MWeds' services to target audiences in the marriage and immigration sectors.

Identify relevant professional events and online forums and represent MWeds in such events.

Collaborate with the internal team to align service development with client needs.

Maintain accurate CRM records, track leads, and prepare performance reports.

Identify any process improvement and develop a plan to close gaps.

Monitor performance metrics and prepare regular reports, ensuring transparency and alignment

with revenue goals.

Any other related ad-hoc duties.

Requirements

Experience in business development, sales, or client-facing roles, preferably in legal,

immigration, or administrative services.

Excellent communication and relationship-building skills.

Ability to understand and clearly present legal-administrative services to diverse audiences.

Strong organisational and strategic thinking abilities.

Self-motivated with the ability to work independently and collaboratively.

Proficiency in CRM systems, Google Workspace or Microsoft Office, and digital communication

tools.

Desirable Qualifications

Background or familiarity with legal or compliance processes and documentation.

Bachelor's degree in Business, International Relations, or related area.

Experience working with international or multilingual clients.

Knowledge of the Irish legal or immigration landscape is a strong advantage.

- This vacancy is suitable for Remote/Blended working
- Sector: professional, scientific and technical activities

Career Level

• Experienced [Non-Managerial]