



VISAGEHAIR PRO LIMITED



#JOB-2399833



5A Sarsfield Street, Limerick, Co. Limerick,
V94 X282



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



30/06/2025



28/07/2025

How to apply

Application Method :

Not available



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Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: Visagehair Pro Limited

Job Location: 5a Sarsfield Street, Limerick, V94 X282

Job Description:

The Digital Marketing Analyst will be responsible for developing, implementing, and analysing digital marketing strategies specifically tailored to the beauty and wellness industry. This role involves managing online campaigns aimed at attracting new clients, promoting services, and strengthening the salon's brand presence.

Key responsibilities include monitoring and analysing data from platforms such as Instagram, Facebook, Google, and booking systems; creating targeted campaigns for services like hair, nails, skincare, and special promotions; tracking customer engagement; and optimising strategies to increase bookings and client retention.

The analyst will also prepare detailed performance reports, track ROI from paid ads, monitor online reviews, manage SEO for local search visibility, and conduct research on consumer behaviour and beauty industry trends to support decision-making.

Job Requirements:

Minimum of 2 years of experience in digital marketing or related area.

Experience with marketing automation platforms is a plus.

Salary: € 34.000 per annum - € 16.77 per hour

Hours: 39 hours per week

Start Date: 25/08/2025

Contact: Adel Hammani

Send CV to: reception@visagehairlimerick.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]