



THE EAGLE KING LIMITED



#JOB-2398792



SPAR, 1-3 Portland Street North, Dublin 1,
Dublin, D01 EY00



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



23/06/2025



21/07/2025

How to apply

Application Method :

Not available



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Business Development Strategist (Retail Expansion)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

The Eagle King Limited operates a successful retail store and is now looking to expand by opening new stores across Ireland. We are seeking a talented Business Development Strategist (Retail Expansion) to lead the expansion of our retail network after the success of our initial store. We aim to maintain and enhance our product offerings, focusing on international selections, including Asian, Indian, Chinese, and more. The successful candidate will lead this expansion strategy, ensuring that new stores reflect the success of our flagship while offering a wider range of diverse products.

Key Responsibilities:

- Lead new store openings, select locations, and manage the launch process.
- Ensure stores reflect The Eagle King brand standards and provide a high-quality customer experience.
- Lead and support the team for smooth execution.
- Conduct market research to identify retail expansion opportunities and monitor competitors.
- Adjust strategies to maintain a competitive edge and align with The Eagle King brand.
- Focus on driving revenue growth by introducing diverse products, especially South Asian selections (Indian, Pakistani, etc.), along with other international offerings.
- Work with the Procurement Manager to source reliable suppliers, including those offering South Asian products from India, Pakistan, and other regions.
- Maintain strong vendor relationships to ensure timely delivery and favorable terms.
- Work with the marketing team to collaborate on online campaigns for store openings and product promotions.
- Provide strategic plans for developing social media strategies to increase awareness, ensuring consistent Eagle King branding across all channels.
- Monitor the operations of the current store to ensure efficiency and alignment with the brand's standards.

Requirements:

1. 3+ years of experience and deep knowledge in retail business development or retail operations.

2. Proven track record in driving revenue growth and store expansions.
 3. Strong leadership and team management skills.
 4. Experience in vendor management and product sourcing.
 5. Familiar with in online marketing and social media strategies.
 6. Analytical mindset with the ability to use data for decision-making.
 7. Degree in Business, Marketing, Retail Management, or related field.
 8. A second language, especially Hindi or Urdu, would be a plus.
- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Managerial