



MMAD COSTUMES & GIFTS LIMITED



#JOB-2398743



THE PARTY COMPANY, Unit 14A, Kinsale Rd

Comm Ctr, Cork, Co. Cork, T12 PVA8



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



23/06/2025



21/07/2025

How to apply

Application Method :

Not available



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online



Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: Mmmad Costumes & Gifts Limited, T/A: The Party Company

Job Location: The Party Company, Unit 14 Kinsale Road Commercial Centre, Kinsale Road Cork, Co. Cork - T12 PVA8

Job Description:

The Digital Marketing Analyst will be responsible for analyzing digital marketing data, developing and implementing online marketing strategies. Responsibilities include collecting and analyzing data, managing campaigns across digital platforms, preparing performance reports, and conducting consumer behavior research. The ideal candidate will have experience in digital marketing and analytical skills to drive growth strategies.

Job Requirements:

Minimum of 2 years of experience in digital marketing or related area.

Experience with marketing automation platforms is a plus.

Salary: € 34.000 per annum - € 16.77 per hour

Hours: 39 hours per week

Start Date: 25/08/2025

Contact: Gillian o'Shea

Send CV to: thepartycompanyireland@gmail.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]