



CIRCLE K IRELAND LIMITED



#JOB-2397518



Co. Dublin,



No of positions : 1



Paid Position



40 hours per week



To be Confirmed



20/06/2025



18/07/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://workwithus.circlek.com/global/en/ireland-search-results?s=1&rk=l-ireland-search-results>



Open your camera app & point here to view this ad online



Marketing & Communications Manager (FTC) - Circle K

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Circle K Ireland is recruiting an experienced Communications & Marketing Manager to join our dynamic marketing team. This is an exciting opportunity to take ownership of external and internal communications, events, partnerships, and sustainability messaging across our brand.

At Circle K Ireland, you'll join a vibrant, inclusive team where innovation and customer focus drive everything we do. We empower our people to grow, lead, and make a real impact every day. Be part of a dynamic business that's shaping the future of retail and fuelling communities nationwide.

Reporting to the Senior Manager of Marketing, this role is a 12-month fixed term contract, based full time on-site in Circle K Support Office, Clonskeagh, Dublin 4.

In this key role, you will lead the development and execution of strategic marketing and communications plans aligned with the Circle K brand, supporting both B2C and B2B audiences. You'll manage end-to-end campaign delivery for our core categories – food, coffee, car wash – as well as loyalty, CSR, and sustainability initiatives, including our sponsorship of the FAI.

Key Responsibilities:

Lead marketing communications strategy across campaigns, partnerships, and sustainability initiatives.

Deliver internal and external communications that drive awareness, customer engagement, and brand alignment.

Manage events, store openings, and PR activations with agency support.

Act as marketing's sustainability lead, shaping and sharing our sustainability story.

Own partnership activations and support business-wide engagement with sponsorship partners.

Analyse campaign performance and ROI, reporting to key stakeholders.

Manage budgets effectively and support the development of the annual marketing plan.

About You:

Degree in Marketing or related field with 5+ years of experience in marketing/communications, ideally in FMCG or retail.

Proven track record in campaign execution, communications strategy, and agency management.

Creative thinker with strong project management skills and attention to detail.

Excellent communicator with the ability to build strong internal and external relationships.

Results-driven with a passion for delivering customer-focused, brand-led campaigns.

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]