



F5 Digital Media Communications Limited



#JOB-2392820

F5 DIGITAL MEDIA COMMUNICATION, 1A



Water's Edge, Charlotte Quay Dock, Dublin 4,
D04 N2W8



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



22/05/2025



19/06/2025

How to apply

Application Method :

Not available



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Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

As a Digital Marketing Executive at F5 Digital Media Communications Limited, the role involves leading and supporting the company's digital marketing initiatives across multiple brand portfolios.

Responsibilities include:

Planning, executing, and analysing social media campaigns across platforms including Instagram, LinkedIn, and Twitter.

Managing and optimising Google Ads campaigns, including paid social, PPC, and performance tracking through GA4.

Managing HubSpot CRM, including data cleaning, contact segmentation, custom property creation, and automation setup.

Creating and maintaining marketing newsletters with optimised open rates, click-through performance tracking, and A/B testing.

Implementing SEO strategies and technical audits to increase organic website traffic.

Analysing digital performance data and generating monthly reports to inform marketing strategy.

Supporting live event coverage and brand visibility through social channels.

Collaborating cross-functionally with editorial, design, and sales teams to ensure cohesive brand messaging and marketing execution.

This position plays a key role in driving audience growth, improving marketing ROI, and enhancing internal marketing systems and communication strategies.

- This vacancy is suitable for Remote/Blended working
- **Sector:** administrative and support service activities

Career Level

- Managerial