



CAGNEY CONTRACT CLEANING



#JOB-2360908



CAGNEY CONTRACT CLEANING, Unit 17,
The Hub Logistic Pk, Dublin 15, D15 HK76



No of positions : 1



Paid Position



37 hours per week



34000.00 Euro Annually



15/10/2024



12/11/2024

How to apply

Application Method :

Not available



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online



Digital Marketing and Data Analysis Coordinator

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are seeking a motivated and ambitious individual to join our team as a Digital Marketing and Data Analyst Coordinator.

The Role,

- Developing and managing the email marketing calendar.
- Collect, analyse, and interpret data from various sources to generate insights and identify trends that can enhance inter departmental and company performance.
- Supporting the sales team with lead generation, client relationship management, record maintenance, contract preparation, quotation and pricing management, digital marketing coordination, event organization, and website updates.
- Analysing customer data, campaigns and identifying opportunities to improve marketing and drive forward CRM campaigns for sales and promoting other services.
- Analysing market trends and delivering monthly reports that track key performance indicators and metrics on website visitors, email click-through rate, downloads, form submissions, keyword rankings, marketing leads, sales qualified leads, and conversion rates, providing a clear overview of key performance indicators and relevant metrics to assist in developing strategies that improve the overall performance of the business
- Coordinate digital marketing activities.
- Co-ordinate and assist in organising trade shows, and events.
- Manage the company website- content and queries.

The ideal candidate will have a third level qualification in a related field, (MBA would be preferable) have strong analytical and digital marketing skills. A minimum of two years relevant experience. Strong attention to detail and data driven - proof reading to ensure accuracy of information, and comfortable using and working with numerical data with strong verbal and written communication skills and ideally exp with CRMT, ZOHO, Microsoft Office Suite, Word, Excel, PowerPoint and emerging technologies. A multitasker with a can do attitude.

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]