



Company Details Confidential



#JOB-2358183



COSMOS.IE, New Row, Naas, Co. Kildare,
W91 WKV9



No of positions : 1



Paid Position



20 hours per week



18000.00-18500.00 Euro Annually



14/10/2024



11/11/2024

How to apply

Application Method :

Not available



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Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Based in Naas (50 mins from Dublin city), this is an exciting opportunity to join a fast-paced, growing company as a junior digital marketing exec.

Company Description

The aim of Cosmos is to help make sense of the online world by providing online and social media outsourced solutions to make companies shine online. Cosmos staff have years of experience in commercial online reputation management, social media management, digital planning, website legal compliance, social media management solutions, online crisis management, and more.

Role Description

This is a part-time role for a Digital Marketing Executive based in Naas. The role involves day-to-day tasks such as digital planning and management, social media management, web content writing, web analytics, and creating and managing Adwords campaigns. The role is on-site in Naas.

Qualifications

Marketing and Communication skills

Social Media Marketing skills

Web Content Writing skills

Web Analytics skills

Experience in creating and managing Adwords campaigns

Strong organisational and time-management skills

Excellent verbal and written communication skills

Ability to work in a fast-paced environment and multitask effectively

About the Digital Marketing Executive position

We are looking for an experienced Digital Marketing Executive to assist in the planning, execution

and optimisation of our online marketing efforts. Promoting products and services through digital channels is complex. We are searching for a Digital Marketing Executive to use these channels to their fullest potential, because they are becoming increasingly useful for our company.

A great Digital Marketing Executive is passionate about all facets of marketing. As a Digital Marketing Executive, you will be well-versed in the concepts surrounding digital marketing. With a deep understanding of how the Internet can become a strong asset to securing ever-increasing revenue. A tech-savvy mind and intuition for great ideas are essential to success in this position.

Minimum 2 years of experience required.

Digital Marketing Executive responsibilities are:

Assist in building a lasting digital connection with customers by formulating effective strategies

Plan and oversee brand's social media activity (X, Facebook, and others)

Increase company and brand awareness through optimized brand advertisements using Google AdWords, Facebook, and other platforms.

Be actively involved in SEO efforts (keyword, image optimisation etc.)

Prepare online newsletters and organise their distribution through a multiplicity of applicable digital channels

Update website, providing insightful, creative ideas for content marketing

Improve user experience through collaboration with design department

Measure performance of digital marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.)

Acquire insight in online marketing trends and use strategies current to market

Maintain partnerships with media agencies and vendors

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 1
- **Minimum Qualification:** Level 8 (incl Higher Diploma & Honours Bachelor Degree)

(Desirable)

- **Ability Skills:** Creativity, Customer Service, Sales/Marketing
- **Competency Skills:** Decision Making, Flexibility, Initiative, Teamwork
- **Specialising In:** marketing