



MULTIPLEX RESTAURANTS LIMITED



#JOB-2357902



Burger and Bao, High Street, Limerick, Co.

Limerick, V94 AY01



No of positions : 1



Paid Position



39 hours per week



35000.00 Euro Annually



01/10/2024



29/10/2024

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : multiplexlimited02@gmail.com



Open your camera app & point here to view this ad online



Digital Marketing Specialist

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are seeking a Digital Marketing Specialist to join our Digital Growth Team. In this role you will be responsible for executing and managing marketing campaigns.

You will work closely with the marketing team to develop and executive campaigns, ensuring that they are executed accurately and efficiently. Ideal candidates will be excellent communicators, with strong organizational skills and a keen eye for details , no matter how small.

KEY RESPONSIBILITIES:

Monitor and report paid online advertising campaigns.

Research and recommend creative and innovative digital campaign tactics and experiences based on data and insights, keeping a breast of market changes and trends.

Ensure campaigns are tagged appropriately and that data is absorbed into an effective test and implement strategy to continually improve results.

Work with the creative and marketing teams to deliver engaging adverts across Instagram, Facebook and You Tube within agreed budgets.

Research other paid options to identify the best fit for the company.

QUALIFICATIONS & REQUIREMENTS:

Degree in Business, Marketing or relevant field required.

Certification in Digital Marketing is a plus.

Experience in marketing, advertising or communications role or similar position.

Highly competent in social media marketing.

Experience in using Ms office tools.

Comfortable operating to multiple deadlines and handling many projects at once.

A strong work ethic and a positive " can do" attitude is a must.

Knowledge of the industry a plus.

Excellent communication skills.

Experience analyzing marketing analytics and tracking campaign performance.

- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 1
- **Minimum Qualification:**Level 9 (incl Post Graduate & Diploma & Master Degree) **OR** Business,

Marketing

- **Specialising In:**microsoft office;powerpoint;marketing tools

(Desirable)

- **Ability Skills:** Administration, Communications, Computer Literacy, Financial
- **Competency Skills:** Decision Making, Leadership, Teamwork, Time Management
- **Languages:** English C2-Master (Fluent)