



UV VENTURES LIMITED



#JOB-2357500



Pound Road, Castlebar, Mayo, Dublin, F23

R290



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



27/09/2024



25/10/2024

How to apply

Application Method :

Not available



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Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

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1. Develop and implement comprehensive marketing plans that align with company goals, focusing on brand awareness, customer engagement, and sales growth.
2. Conduct in-depth market research to understand consumer preferences, emerging trends, and competitor strategies, applying insights to adapt marketing initiatives.
3. Oversee digital marketing efforts, including social media, email marketing, and SEO/SEM, ensuring a strong online presence and increased traffic to both e-commerce and physical locations.
4. Strengthen the company's brand identity by creating compelling narratives and ensuring consistent messaging across all marketing channels.
5. Plan and execute seasonal marketing campaigns tailored to product launches and promotions, aligning with overall business objectives.

Key Requirements:

1. Bachelor's degree in marketing, business, or a related field; a Master's degree or specialization in marketing is advantageous.
2. Ability to design and implement long-term marketing strategies that align with business goals.
3. Expertise in digital marketing tools and platforms such as Google Analytics, SEO/SEM, and social media.
4. Project management skills to lead marketing campaigns, manage timelines, budgets, and cross-functional teams.
5. Data-driven decision-making ability to interpret campaign data and track metrics like ROI, customer acquisition costs, and lifetime value.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Managerial